

**PRESS RELEASE IRS 2020 - POSTPONED TO MAY 2022!**

SAVE THE DATE  
MAY 9TH – MAY 10TH 2022

The next International Riesling Symposium (IRS) will be held on 9-10 May 2022 at Kloster Eberbach and the Hochschule Geisenheim University campus. Its central theme will be "Riesling on the Global Market in an Age of Changing Climates and Market Conditions." The dual focal points of climate and market change are intended to shine the spotlight upon the most urgent variables facing Riesling today.

The VDP.Rheingau will proudly host the next edition of this internationally renowned gathering together with its established partners Kloster Eberbach, Buero Medienagenten and the Sommelier Union Deutschland. It is also grateful for the generous support to be provided by Hochschule Geisenheim University and Hawesko Holding AG.

In a first for this event, Hawesko Holding will help Geisenheim students — the best and brightest of Germany's wine future — attend the symposium virtually via a live feed. Given that the IRS is only held every three years, it is a rare chance for the students to take part in the two days of Riesling-centered lectures, discussions and once-in-a-lifetime tastings.

The event will see esteemed Riesling producers from across Germany joined by a high-carat pool of international trade journalists, sommeliers and retailers looking to exchange perspectives and experiences about their favorite topic: Riesling. This involvement of the industry's next generation is a groundbreaking innovation that speaks to the continued presence and future of Riesling in both on and off premise sales.

The following presenters and presentations are scheduled:

Prof. Dr. Hans-Reiner Schultz, Hochschule Geisenheim University  
How 40 years of global warming has changed the world of Riesling  
(with curated tasting)

Dr. Markus Keller and Prof. James F. Harbertson, Washington State University  
Riesling production in a warm climate - Viticultural and oenological advantages, drawbacks, and challenges (with curated tasting).

Sascha Speicher, Editor-in-Chief at Meiningers Sommelier  
Riesling - A bestseller at the Point-of-Sale? The role of Riesling in on- and off- premise sales in a changeable market (with curated tasting)

Michael Moosbrugger, Schloss Gobelsburg  
The making and marketing of aging-worthy Rieslings (with curated tasting)

[www.international-riesling-symposium.com](http://www.international-riesling-symposium.com)

Press Contact:  
Buero Medienagenten  
Felix Eschenauer  
T +49 6322 919910  
[presse@medienagenten.de](mailto:presse@medienagenten.de)